

Business meetings for marketing decision-makers

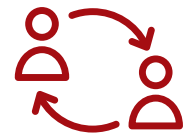
3 days One to One Biarritz is back with a new format

- + meetings
- + business
- + content
- + networking
- + advertisers

Already **4 editions**
full of
Business



+700
PARTICIPANTS



+2000
MEETINGS



+400
GUESTS
in 2018

Selected on their projects, among the biggest advertisers in the market.
Examples of advertisers on previous editions:

- ACCOR • AIR FRANCE • BONDUELLE • BOULANGER • CANAL+ • CARREFOUR • CDISCOUNT • COCA COLA • DALLOYAU • DANONE • DARTY • ETAM • LA FRANCAISE DES JEUX • GALERIES LAFAYETTE • LA REDOUTE • LACOSTE • M6 • MONOPRIX • MICROSOFT • ORANGE • PETIT BATEAU • QUIKSILVER • SARENZA • SFR • SNCF • SONY...

100%
OF GUESTS
have investment intentions

98%

SATISFACTION

with participation in the 2017 edition

94%

SATISFACTION

with quality of the partners met



60
PARTNERS
in 2018

The best solution providers and startups selected, to only bring together the most recognised and innovative companies. A unique opportunity to meet the greatest French advertisers in one to one meetings.

96%

SATISFACTION

with participation in the 2017 edition

96%

SATISFACTION

with quality of the guests met

Inspiration:



of conferences and workshops led by top French and International market actors.



Open discussions
with major advertisers,
real experience sharing



Workshops
by partners, to discuss projects
and innovative offers



Top speakers
come to present digital trends
of the year:
Tom Cochran, Andrew Davis,
Joël de Rosnay...

Networking



**Luncheons, animations,
the famous Digit'Halles Night
and a new surprise
networking night!**

Even more meetings and business thanks to these
informal and convivial moments!

The lunches in the sumptuous surroundings
of Biarritz Casino and Digit'Halles evening
in the Biarritz indoor market.

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