

13 JUNE 2017  
14 BIARRITZ

# Business meetings for marketing decision-makers

3 editions already rich in

**Business**



**500+**  
PARTICIPANTS



**1500+**  
MEETINGS



**320**  
GUESTS  
in 2017

Selected on their projects, among the biggest advertisers in the market. Examples of advertisers on previous editions.

ACCOR • AIR FRANCE • AMERICAN EXPRESS • AXA • BNP PARIBAS • BONDUELLE • CARREFOUR • CDISCOUNT • CHANEL • DANONE • LA FRANCAISE DES JEUX • DARTY • FNAC • LACOSTE • LAPEYRE • MICHELIN • NESPRESSO • NORAUTO • PERNOD RICARD • QUIKSILVER • RENAULT • SFR • VOYAGES-SNCF...



**100%**  
SATISFACTION  
on the number of suppliers met



**100%**  
SATISFACTION  
on the one to one meetings format



**60**  
PARTNERS  
only

A selection of the best solution providers and startups selected, to only bring together the most recognised and innovative companies. A unique opportunity to meet the greatest French advertisers on one to one meetings.



**100%**  
SATISFACTION  
on the number of top marketing decisions-makers met



**96%**  
SATISFACTION  
on quality of the guests met

**Inspiration**

**2**  
DAYS

of conferences and workshops led by top French and international market actors.

**Workshops**  
to discuss projects and innovative offers, sold to partners

**Open discussions**  
with major advertisers, real experience sharing

**Top speakers**  
come to present digital trends of the year:  
Brian Solis, Agaz Ahmed, Joël de Rosnay, David Shing...

**Networking**

Luncheons, the famous Digit'Halles Night and a closing cocktail !

Even more business at luncheons in the sumptuous surroundings of Biarritz Casino and Digit'Halles evening in the Biarritz indoor market privatised for the occasion!



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